

10 simple ways to engage in Project deSHAME

Below you will find a list of various ways to engage in deSHAME I and II. The elements can be combined or used separately. The suggestions start with steps that are quick and easy, to longer, more comprehensive tasks.

1 Translate the executive summary of deSHAME I and the briefing report from deSHAME II. Promote these among relevant national stakeholders and decision makers.

2 Adapt (by adding subtitles/voiceover) and promote the parents' campaign film from deSHAME II. Encourage parents to engage in dialogue with their children and young people around their online lives.

3 Adapt (by adding subtitles/voiceover) and promote the campaign film from deSHAME I to raise awareness of online sexual harassment (OSH).

4 Translate, adapt and circulate the parents' leaflets from deSHAME II to provide advice for parents around OSH and their children's online lives.

5 Translate and implement the educational resources from deSHAME II targeting pupils aged 9-12 years.

6 Translate and implement the educational resources from deSHAME I targeting pupils aged 13-17 years.

7 Translate the focus group questions and conduct your own focus group interviews with pupils and educators in your country.

8 Translate the questionnaire and focus group questions for parents and carers from deSHAME II. Carry out your own focus group interviews and survey in your country.

9 Conduct your own national survey among 13–17 year olds or collect current available national statistics on OSH among this age group to inform the work you do.

10 Conduct your own national research and adapt both the educational resources and campaign materials from deSHAME I and II to suit your country's context.