Social Network Detective



Target Audience

Key Stage 3

Lesson Aim

Pupils will assess their own online behaviours by exploring social networking profiles to examine safe and potentially unsafe choices.

Learning Objectives

- Pupils will identify safe choices and behaviours exhibited on a social networking profile
- Pupils identify potentially unsafe features and behaviours exhibited on a social networking profile
- Pupils will discuss strategies to manage their own reputation online

National Curriculum Links

Curriculum Area Strands: Pupils should be taught...

1.4 b. Recognising issues of risk, safety and responsibility surrounding the use of **ICT**

ICT.

2.3 b. communicate and exchange information (including digital communication)

effectively, safely and responsibly

1.3 a. Understanding risk in both positive and negative terms and understanding **PSHE** that individuals need to manage risk to themselves and others in a range of

2.2 a. use knowledge and understanding to make informed choices about

safety, health and wellbeing.

Timing: 50 minutes	Key Vocabulary: social networking, profiles,	
Preparation: Find out which social networking site is most popular in the class.	Facebook, Twitter, private and public, advertising, location based services, personal information	
	Organisation: Individuals or pairs.	
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Resources: Copies of Social Networking Detective, highlighters or different coloured pens or pencils.

Lesson Outline		40 Minutes
Starter	Discuss social networking sites – pros and cons	10 minutes
Activity 1	Explore the profile and highlight features and behaviours	10 minutes
Activity 2	Discuss given questions – debate	15 minutes
Plenary	Recommend strategies and choices to protect Chloe	5 minutes
Extension	Safeguard own social networking profile	Homework

Lesson

Starter:

Ask questions relating to who has a social networking profile, who Twitter? Who uses Facebook? etc. Why do they use them? What do SNS allow that other services or offline doesn't? Any experience of using SNS should be encouraged to be shared at this point.

Activity 1:

Ask pupils to work together or individually to highlight the safe and potentially unsafe features and behaviours exhibited on Chloe's social networking site.

Encourage the class to discuss how and why they categorise these aspects of the profile.

Activity 2:

Ask the class the given questions relating to Chloe's profile to encourage pupils to share their thoughts and ideas previously discussed in pairs. This could be set up as a debate between the class on who thinks SNS are great and who thinks they are not great and why.

Plenary

Generate at least 5 ways that Chloe can improve her profile to make sure it is safer.

Homework: Challenge pupils to look at their own profiles online to ensure they are as safe as possible.