

Parent and Carers Online Safety Presentation: Guidance and Delivery Instructions

(Time required: approximately 1 hour)

Presentation aim:

This resource provides a basic outline for educators, school staff or other professionals to deliver key online safety messages and information to parents and carers.

The presentation gives an overview of online safety, the issues that children and young people face online and some practical advice on how to support young people online. Sites for reporting inappropriate content are also shared. It is designed to be a starting point to then share further details on the areas most relevant to parents.

We would advise the presenter familiarises themselves with the slides and additional resources discussed in advance, to prepare them to run the presentation and respond to queries.

Structure of the Presentation

The presentation has been created in Prezi and if clicked through will run in the order listed below. Alternatively, you can click into each section in whatever order suits you then return to the overview screen using the back arrow or home icon on the right hand side of the presentation window.

Overview Screen	This shows the different sections of the presentation. The presentation returns to this screen at the end of each section.
Introduction	This section introduces Childnet.
Risks	This section introduces the four main areas of online risk with a brief overview of each one. It also includes slides focussing on online bullying, sexting (sending nudes) and generative AI.
Advice	This section gives key practical strategies and advice to minimise the risks faced by children online, whilst signposting to relevant resources.
Reporting	This section highlights the key reporting sites: CEOP , IWF , Report Harmful Content , Action Fraud , Report Remove and Take It Down .
Conversation Starters	This section gives some useful conversation starters for parents and carers to initiate discussion with their children.
Our Setting	This section provides you an opportunity to talk in more detail about what your setting is doing to tackle online safety issues.

Resources and Discussion Points to consider when facilitating:

Risks

The first screen is designed to allow some interaction with parents and carers and will get you started on a positive note. Ask parents if they recognise any of the icons and devices shown on the screen and invite them to share what their children enjoy doing online. You may also want to draw comparisons to how children use the internet differently to adults. Emphasise that the online world can be positive and exciting – like being able to create your own content, play games or watch videos. However, it is important to be aware of the risks involved and how to support young people if they are impacted by an online issue.

Online risks are categorised under four 'C's – Content, Conduct, Contact and Commerce. Some risks are mentioned in the presentation but it might be helpful to add further details, invite discussion around them or mention any other risks you deem relevant. There is a short bullet point list at the top of each slide with some prompts for discussion. When inappropriate adult contact is mentioned, if applicable you can direct parents and carers to your setting to assist with any grooming incidents.

There is an additional slide focussing on online bullying as this is an area we find many parents and carers are concerned about, there is also reference to online sexual harassment. There is another slide focussing on sexting and sending nude images as this is an area where there are a number of specific details to communicate. There is also a slide focused on the positives and risks of generative AI, as this is becoming a popular technology amongst young people.

For more detail on the online risks mentioned in the presentations, visit:
childnet.com/help-and-advice/parents-and-carers

Advice

This section of the presentation offers a number of practical strategies for children of all ages that parents might use to minimise risks online, whilst signposting to other resources available. There is specific advice relevant to online bullying, sexting and generative AI.

Some of the advice will be more relevant to your setting than others so it is a good idea to look through the slides beforehand and when delivering the session, spend a little more time on these tips. If you're a secondary school, you may want to talk about privacy settings on social media. For a primary school, you might want to discuss the age limits for social media and games or talk about screen time. If there are games and apps which are popular with your young people, you may wish to specifically discuss these. There are specific slides with advice around privacy and digital wellbeing settings.

Where possible take some time to research the signposted resources available to support parents and carers online. You may also like to show parents a relevant section of your school website or some of the resources you have found through your own research.

Reporting

This section signposts to sites where online safety concerns can be reported.

The reporting sites listed in the presentation are important for parents to know about. Please look at the sites in advance so you can answer any questions.

Conversation Starters

Above all else, the key to supporting children online is open and honest dialogue. You might choose to make this section interactive too. Ask parents how they talk to their children about their online activity – what do they find does and doesn't work. Show them the conversation starters and invite them to discuss which ones they could try next. You could also model a conversation or even have small groups roleplay a discussion.

Our Setting

This section is for you to talk about how your school or setting covers online safety so has no extra slides. You can talk around the slide provided or may find it useful to make your own presentation to open at this point. Some areas you may want to include are:

- Appropriate filtering and monitoring within your setting
- Curriculum coverage of online safety within your school
- Your setting's policies (bullying, acceptable use, curriculum, online safety)
- Home/School agreements and related rules e.g. mobile phone use in school

Leaflets and Hand-outs

It may be useful to accompany your presentation with some leaflets or hand-outs which parents and carers can take home. You might want to design your own for this purpose or ask the young people within your setting to do so. There are also some available to download for free on the Childnet website.

We would particularly recommend the three resources which make up our Parent and Carers Toolkit. This is available at childnet.com/toolkit

If you have any questions regarding the topics covered in this presentation, please contact the Childnet team at education@childnet.com.

If you have any concerns relating to a specific online safety issue within your school (relating to pupils, parents or staff) then please contact the Professionals Online Safety Helpline by emailing helpline@saferinternet.org.uk.